

COALITION FOR

IRAQ + AFGHANISTAN

VETERANS



2nd Annual Conference: May 5–8, 2009 Washington, D.C.

Conference at a Glance

Tuesday, May 5 – Internal Day

- 8:00 – 9:00 **Registration and Breakfast**
9:00 – 9:20 **Opening Ceremony – Post Colors**
9:20 – 10:15 **General Session:** The Current State of Military and Veteran Services
10:30 – 11:15 **CIAV Update:** Tools and Resources Available
11:15 – 12:00 **Veteran Panel**
1:00 – 2:20 **Panels**
Report from the Hill – Updates on Current Veteran Legislation
The Ripple-Effect of Traumatic Stress
Strategic Alliances and Fundraising
- 2:40 – 4:00 **Panels**
Keys to Successful Outreach
Current Issues Facing Women Service members and Veterans
How to Work with the Media
- 7:00 – 9:00 **CIAV Member Dinner**



Wednesday, May 6 – Training Day

- 8:00 – 9:00 **CIAV Member Breakfast**
9:00 – 2:30 **In Depth Trainings:** Fundraising, Media, and Nonprofit Advocacy
12:00 – 1:00 **CIAV Member Lunch**
3:00 – 5:00 **Stakeholder Roundtable:** “A Way Forward – Serving Those Who Serve”
Moderated by CBS News Reporter, Kimberly Dozier
5:00 – 7:00 **Cocktail Reception in the Chinese Room**
7:00 – 9:00 **Dinner: CIAV and Guests**



Thursday, May 7 – Public Day

- 8:00 – 9:00 **CIAV Member Breakfast**
9:00 – 9:15 **Public General Session:** “The Coalition Reports from the Field”
9:15 – 10:15 **CIAV Presentation:** “Communities In Action”
10:30 – 11:30 **Veteran Panel**
11:30 – 12:00 **CIAV Presentation:** “Communities In Action”
1:00 – 2:20 **Panels**
Outreach and Support for Military Children
Suicide in the Military: Caring for the Surviving Families
Public, Private and Community Partnerships
Post Traumatic Stress, Traumatic Brain Injury and Pain: Treating the Whole Person
- 2:40 – 4:00 **Panels**
Physical and Mental Healthcare: Access to Services and Amplifying Needs
Peer Support: Helping Each Other Find a Way Home
Economic Welfare: Access to Benefits, Housing and Employment
Engaging the Media: A Look Inside the War and Where We Go Next
- 7:00 – 9:00 **CIAV Member Dinner**



Friday, May 8, 2009 – Closing Day

- 8:00 – 9:00 **Breakfast**
9:00 – 9:15 **Welcome and Reflections**
9:15 – 12:00 **Closing General Session**
Next Steps
Conference Review and Evaluation

Welcome to the Second Annual Coalition for Iraq and Afghanistan Veterans (CIAV) Conference.

These are busy times for those of us working on behalf of military, veterans, families and survivors. The years to come promise to be even busier as troop levels begin to decrease. But even as we hope that every service member returns safely to their families and loved ones, we must keep in mind that our obligation to serve those who serve will last for generations. So now is the time to come together as nonprofits, with the DoD and VA, with our state and local governments, with the faith based community, educators, researchers, and funders in a tightly woven community of care and support.

As the breadth of expertise and focus among the members of the CIAV clearly demonstrate, there are myriad ways to support those impacted by the wars in Iraq and Afghanistan, from summer camps for children to state-of-the-art medical treatment and equipment, to employment services, to support for grieving survivors, to streamlined access to benefits. We advocate, practice, serve and support. We are geographically diverse. We are agile, efficient and effective. And we are committed to this calling.

The breadth of services and support also demonstrates that no single agency or institution can or should provide every service for every service member. The DoD, the VA and our agencies have our own missions, each a part of the whole – and we are working together more effectively than ever before to compliment and augment those missions.

The theme of this year's Coalition for Iraq and Afghanistan Veterans is "Moving Forward + Making a Difference." It is a call to national service, as the President stated: "I ask all Americans to make a renewed commitment to serving their community and their country. We're going to have to take responsibility – all of us."

And so we come together to share our wealth of knowledge, to learn from one another, to support one another to refresh our partnerships and build new relationships so that we may return to our individual work, serving each veteran, each warrior, each child, spouse, parent, one at a time.

A handwritten signature in black ink, reading "Amy Fairweather". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Amy Fairweather, JD
CIAV Director

Iraq Veteran Project Director
Swords to Plowshares

Tuesday, May 5 – Internal Day

8:00 – 9:00	Breakfast and Registration in the Grand Ballroom	
9:00 – 9:20	Opening Ceremony – Post Colors Moment of Silence for the Fallen Welcome: <i>Amy Fairweather, CIAV Director</i>	Grand Ballroom, Main Floor
9:20 – 10:15	Opening General Session: The Current State of the Military and Veteran Services	
10:15 – 10:30	Morning Break	
10:30 – 11:15	CIAV Update: Tools + Resources Available	Grand Ballroom, Main Floor
11:15 – 12:00	Veteran Panel	
12:00 – 1:00	CIAV Member Lunch	Grand Ballroom, Main Floor
1:00 – 2:20	Panels: Report from the Hill: Updates on Current Military and Veteran Legislation The Ripple Effect of Traumatic Stress Strategic Alliances and Fundraising	Rhode Island Room, 2nd Floor Pennsylvania Room, 2nd Floor Georgia Room, 2nd Floor
2:20 – 2:40	Afternoon Break	
2:40 – 4:00	Panels: Keys to Successful Outreach Current Issues Facing Women Service Members and Veterans How to Work with the Media	Rhode Island Room, 2nd Floor Pennsylvania Room, 2nd Floor Georgia Room, 2nd Floor
7:00 – 9:00	Welcome Dinner	Grand Ballroom, Main Floor

Panel: Report from the Hill: Updates on Current Military and Veteran Legislation

1:00 – 2:20 Rhode Island Room, 2nd Floor

Many CIAV organizations are at the forefront of military/veteran policy working to ensure that the needs of military, veterans, families, and survivors are part of a national dialogue. This panel will feature legislative and administrative priorities for 2009 from the new G.I. Bill to comprehensive mental healthcare.

Joseph Violante, Disabled American Veterans, National Legislative Director, will address the new administration's budget, congressional budget, the Stand Up for Veterans (SU4Vs) initiative, and other important issues facing OIF/OEF veterans.

Kelly Hruska, Deputy Director of Government Relations for the National Military Family Association will provide an update on legislation affecting military families, retirees and survivors.

Patrick Campbell, Iraq and Afghanistan Veterans of America (IAVA) Chief Legislative Counsel, will speak about IAVA's 2009 legislative agenda, update on Post 9/11 G.I. Bill implementation and IAVA's newest reports on hidden injuries, homelessness/foreclosures and careers after combat.

Michael Blecker, Executive Director of Swords to Plowshares, is a Vietnam combat veteran and co-founder of the National Coalition for Homeless Veterans and the California Association of Veterans' Service Agencies. Michael will speak on new initiatives in veterans housing, employment and supportive services.

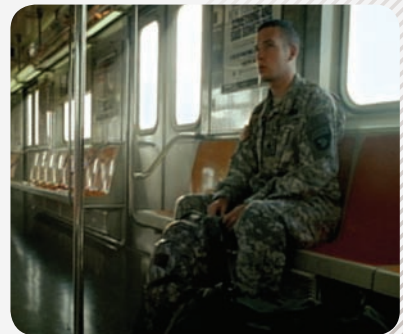
Panel: The Ripple Effect of Traumatic Stress

1:00 – 2:20 Pennsylvania Room, 2nd Floor

With specific focus on care providers, this panel highlights the research regarding vicarious traumatization; one of the potential effects of bearing witness to the stories of those who have experienced traumatic events. Clinical anecdotes and strategies for provider self-monitoring and self-care will be discussed.

Fred D. Gusman, MSW, Executive Director of the California Transition Center for Care of Combat Veterans-The Pathway Home, is an internationally-recognized expert educator, clinician, mentor, program administrator and developer, and consultant in the field of traumatic stress.

Pamela J. Swales, Ph.D., psychologist at the National Center for Post Traumatic Stress Disorder (NCPTSD) at the Department of Veterans Affairs (VA) – Palo Alto Health Care System. Dr. Swales will address the research regarding vicarious traumatization in care providers and suggest strategies for provider self-monitoring and self-care.



Panel: Strategic Alliances and Fundraising

1:00 – 2:20 The Georgia Room, 2nd Floor

This panel will discuss how CIAV organizations can utilize strategic alliances, corporate partnerships, and funding to more efficiently use our resources. Fellow CIAV organization panelists will discuss additional working models of corporate collaboration.

Kate Wheeler, Director of Development for United Through Reading, will discuss her organization's successful collaborations with corporate entities, along with insight into utilizing the Drucker Institute's methods.

Amy Palmer, Co-Founder, Operation Homefront will present strategies for private funding. Since Operation Homefront's inception in 2002, Palmer has personally raised 25 million dollars for her organization.

Mike Conklin, Chairman/CEO of Sentinels of Freedom will discuss how his organization has developed and sustained a highly specialized scholarship program for severely injured service members utilizing corporate partnerships and other successful fundraising techniques.

Panel: Keys to Successful Outreach

2:40 – 4:00 Rhode Island Room, 2nd Floor

The geographic diversity of our military coupled with the high percentage of National Guard and Reserve forces deployed in the wars in Iraq and Afghanistan present new challenges in outreach. This panel will look at successful approaches CIAV organizations have used to reach out to military and recently separated veterans and their families in order to best meet their needs.

Lindy Williamson, National Veterans Foundation, will address the necessity of family members and the community in understanding PTSD and the returning OIF/OEF service members, and will discuss keys to better communication and the coming home process.

Tom Tarantino, Iraq Afghanistan Veterans of America's (IAVA) Policy Associate, served 10 years in the U.S. Army. Tom will be giving a presentation on how IAVA has successfully integrated the use of new media into all aspects of its operations and why this approach has led to effective outreach and advocacy to the 1.8 million veterans of Iraq and Afghanistan.

Shannon Kissinger is a former Navy Seabee with extensive experience in outreach to his veteran peers. Shannon served as Swords to Plowshares OIF/OEF Outreach Coordinator from the inception of the program. He is currently pursuing his Masters in social work with an emphasis on veteran care.

Panel: Current Issues Facing Women Service Members and Veterans

2:40 – 4:00 Pennsylvania Room, 2nd Floor

This panel will address the legislative and healthcare issues facing women veterans, along with the experiences of war and transition from a female OIF/OEF veteran perspective. Panelists will discuss how CIAV agencies can help meet the needs of OIF/OEF women active duty and veterans.

Joy Ilem, Assistant National Legislative Director, Disabled American Veterans, will give an overview of pending legislation involving women veterans and the important issues facing the fastest growing cohort of the veteran population.

Kayla Williams, Former Sergeant and Arabic Linguist for the U.S. Army, served in Operation Iraqi Freedom and is the author of *Love My Rifle More Than You: Young and Female in the U.S. Army*. She will be talking about her experience in war as a woman and the coming home process.

Dr. Patricia M. Hayes, Chief Consultant, Women Veterans Health, Strategic Health Care Group, will discuss meeting the needs of the changing veteran demographic, reassessing VA programs and barriers to accessing care.

Panel: How to Work with the Media

2:40 – 4:00 The Georgia Room, 2nd Floor

Gain knowledge of media relation strategies to help generate awareness of your organization and its programs. Panelists will explain how to get a story in the news, which pitches work best, and how and when to approach reporters. Panelists will also discuss how to engage military trade publications and news services, newspapers and broadcast outlets.

Janice Laurente, Consultant to Armed Services YMCA has expertise including media relations, new media, public affairs, event planning, grassroots mobilization and web development. She draws her communications experience from positions on Capitol Hill, public relations agencies, political campaigns and nonprofits.

John Fales, *Washington Times*, columnist is the author of “*Sgt. Shaft*,” an advice column in the *Washington Times*. The column provides an outlet for active military, veterans and their families. Fales is a retired Marine and Co-Founder and President of the Blinded American Veterans Foundation.

Mary Walsh, CBS News, National Security Producer began with the Washington bureau and moved on to be based in Atlanta, New York and Tokyo. Since 1993, she’s been assigned to the Pentagon, and has covered the U.S. military here and around the world including Iraq, Kuwait, Turkey, Somalia, Bosnia, Haiti, Germany, the Philippines and Korea.



Wednesday, May 6 – Training Day

8:00 – 9:00	CIAV Member Breakfast in the Grand Ballroom	
9:00 – 12:00	The Media Spotlight: Getting the Most of Your Media Opportunity <i>Presented by Aileen Pincus</i>	Grand Ballroom, Main Floor
9:00 – 10:20	Developing Your Case and Key Messages to Increase Your Donor Base <i>Presented by Barbara Ciconte</i>	Pennsylvania Room, 2nd Floor
	Being a Player: The Rules Around Lobbying and Advocacy <i>Presented by April Carson</i>	Rhode Island Room, 2nd Floor
10:20 – 10:30	Morning Break	
10:30 – 12:00	An Integrated Development Plan – a Tool for Success <i>Presented by Barbara Ciconte and Amy Fackelmann-Gonzalez</i>	Pennsylvania Room, 2nd Floor
12:00 – 1:00	CIAV Member Lunch in the Grand Ballroom	
1:00 – 2:20	Media Methods: Media Training for Interview Success <i>Presented by Aileen Pincus</i>	Georgia Room, 2nd Floor
	Training and Engaging Your Board for Fundraising <i>Presented by Barbara Ciconte</i>	Pennsylvania Room, 2nd Floor
	Non-Profit Advocacy: Educating Lawmakers and Their Constituents <i>Presented by Greg Colvin</i>	Rhode Island Room, 2nd Floor
3:00 – 5:00	Roundtable Discussion with Stakeholders Serving those Who Serve: Community and Government in Action	Grand Ballroom, Main Floor
5:00 – 7:00	Cocktail Reception with CIAV Members and Invited Guests	Chinese Room and Grand Ballroom, Main Floor
7:00 – 9:00	Dinner for CIAV Members and Invited Guests	

Trainer Presenters

Aileen Pincus, *President and Founding Partner*, The Pincus Group directs effective media strategies and communication training and launched The Pincus Group after more than two decades of communications experience in the fields of journalism, politics and public relations. Prior to The Pincus Group, Aileen was a local and national television news markets journalist. She was an award-winning reporter with major affiliates across the country.

Barbara Ciconte, *Senior Vice President*, Consulting Services, Donor Strategies, Inc. helps nonprofits think strategically. She has experience in all facets of nonprofit management and resource development. A leading national educator on fundraising and board development, Barbara is the co-author of *Fundraising Basics: A Complete Guide, Third Edition* and has published articles in *The Nonprofit Times* and *The Development Director's Letter*. A graduate of the Center for Philanthropy, Indiana University/Association of Fundraising Professionals Faculty Training Academy, Barbara holds a Master Teacher credential.

Amy Fackelmann Gonzalez, *Senior Philanthropic Advisor*, California Community Foundation works with individuals and donor families to identify, develop, and implement their philanthropic giving plans.

April Carson, *Counsel*, Alliance for Justice taught undergraduate legal studies to soldiers and civilians in South Korea, Italy and Afghanistan and worked with soldiers on Bagram Airbase in support of Operation Enduring Freedom. April has also worked on legislative policy for EUCOM, AFRICOM and NATO. She is married to an active duty soldier stationed at Fort Polk, Louisiana.

Greg Colvin, *Attorney*, Alder & Colvin, Counsel to the Iraq Afghanistan Deployment Impact Fund (IADIF) is a national leader in nonprofit and philanthropy law. He will share his vast knowledge of nonprofit advocacy and his particular insights in military and veteran advocacy.



Educational Seminars

The Media Spotlight: Getting the Most of Your Media Opportunity

Presented by Aileen Pincus

9:00 – 12:00 Grand Ballroom, 2nd Floor

Learn to make the most of your media opportunities and give a powerful voice to the cause you care about. In this interactive session, executive coach and former television reporter Aileen Pincus provides tips, tools and techniques for communicating with your target audience through the media.

Developing Your Case and Key Messages to Increase Your Donor Base

Presented by Barbara Ciconte

9:00 – 10:20 Pennsylvania Room, 2nd Floor

With more than 1.6 million nonprofit organizations in the U.S., your organizations must make compelling cases for financial support. A written *Case for Support* informs donors and prospects about an organization, what it is trying to do and why, gives the organization's history, states its purpose and mission, outlines programs and services that benefit society, and shows how an organization differs from others. This session will cover the steps for how to develop a compelling case for support, and will help you identify key messages your organization should use in building donor relationships.

Being a Player: The Rules Around Lobbying and Advocacy

Presented by April Carson

9:00 – 12:00 Rhode Island Room, 2nd Floor

This session explains the federal laws governing 501(c)3 lobbying, including how to calculate your lobbying limits under the insubstantial part test and the 501(h) expenditure test, definitions for direct and grassroots lobbying, and exemptions to the definition of lobbying. This workshop demonstrates simple techniques for tracking your organization's lobbying and other advocacy activities.

It will answer questions like: What kinds of activities are considered lobbying? Can we lobby? What if we get government money? If we are lobbying, do we need to report it on our 990? Why should we lobby? What is the difference between lobbying and advocacy?

An Integrated Development Plan – a Tool for Success

Presented by Barbara Ciconte and Amy Fackelmann-Gonzalez

10:30 – 12:00 Pennsylvania Room, 2nd Floor

Given the current economy and the increased competition for charitable contributions, it is critical that nonprofits take the time to develop a plan to build long-term relationships with donors. A successful plan will include activities related to the overall development process – identification, research, cultivation, solicitation, and stewardship. This session will help you evaluate the fundraising methods that will have the best return on investment for your organization.

Media Methods: Media Training for Interview Success

Presented by Aileen Pincus

1:00 – 2:20 The Georgia Room, 2nd Floor

This is your opportunity for hands-on coaching to put your media skills into practice. Executive coach and former television reporter Aileen Pincus provides individual skills training to help you hone your media skills.

Training and Engaging Your Board for Fundraising

Presented by Barbara Ciconte

1:00 – 2:20 Pennsylvania Room, 2nd Floor

Today's nonprofit board members are experiencing increased stress at work, at home, and in their volunteer lives, especially when it comes to their fundraising responsibilities for your organization. It is vital that nonprofits find effective ways to address board members' fears of fundraising through education, engagement, and training. This session focuses on how to train your board in the process of building successful donor relationships, and help them understand there is much they can do before "the ask" to insure success.

Non-Profit Advocacy: Educating Lawmakers and Their Constituents

Presented by Greg Colvin

1:00 – 2:20 Rhode Island Room, 2nd Floor

Our Coalition partners have a wealth of knowledge about the needs of military, veterans, families and survivors – about how policy and practice impact our community on the ground. As nonprofits, there are a wealth of ways in which you may share that information without engaging in lobbying and electioneering. Learn how to lobby without lobbying through non-partisan analysis and research, invited technical assistance, and activating your base. And how to lobby without electioneering through legislative scorecards, voter guides and ensuring that the issues facing military and veterans are addressed in campaigns.

Roundtable Discussion with Stakeholders

Moderated by Kimberly Dozier

Serving Those Who Serve: Community and Government in Action

3:00 – 5:00 Grand Ballroom, 2nd Floor



Kimberly Dozier, CBS news correspondent, will moderate this roundtable discussion featuring the Honorable Bob Filner, Chairman of the House Committee on Veterans' Affairs, and key representatives from the DoD, VA, administrative agencies, Congress and CIAV members to forge stronger ties between community and government in supporting our military, veterans, families and survivors. The discussion will examine the existing relationships between communities, nonprofits, federal agencies and propose solutions for maximizing collaboration to fill gaps in care and reintegration.

Thursday, May 7 – Public Day

8:00 – 9:00	CIAV Member Breakfast in the Grand Ballroom	
9:00 – 9:15	Public General Session “The Coalition Reports from the Field”	Grand Ballroom, 2nd Floor
9:15 – 10:15	CIAV Presentation: “Communities In Action”	Grand Ballroom, 2nd Floor
10:15 – 10:30	Morning Break	
10:30 – 11:30	Veteran Panel	Grand Ballroom, Main Floor
11:30 – 12:00	CIAV Presentation: “Communities In Action”	Grand Ballroom, Main Floor
12:00 – 1:00	CIAV Member Lunch	Grand Ballroom, Main Floor
1:00 – 2:20	Panels:	
	Outreach and Support for Military Children	Pennsylvania Room, 2nd Floor
	Suicide in the Military: Caring for the Surviving Families	Georgia Room, 2nd Floor
	Public, Private, and Community Partnerships	Rhode Island Room, 2nd Floor
	Post Traumatic Stress, Traumatic Brain Injury, and Pain: Treating the Whole Person	Grand Ballroom, Main Floor
2:20 – 2:40	Afternoon Break	
2:40 – 4:00	Panels:	
	Physical and Mental Healthcare: Access to Services and Amplifying Needs	Georgia Room, 2nd Floor
	Peer Support: Helping Each Other Find A Way Home	Rhode Island Room, 2nd Floor
	Economic Welfare: Access to Benefits, Housing and Employment	Pennsylvania Room, 2nd Floor
	Engaging the Media: A Look Inside Coverage of the War and Where We Go Next	Grand Ballroom, Main Floor
7:00 – 9:00	CIAV Member Dinner in the Grand Ballroom	

9:00 – 9:15

Public General Session: The Coalition Reports from the Field

The Coalition for Iraq and Afghanistan Veterans are at the forefront of service delivery and advocacy on behalf of military, veterans, families and survivors. Member organizations work in a diverse array of fields from employment and housing assistance to mental healthcare to policy advocacy. We welcome the opportunity during this general session to highlight the latest issues facing our military veteran community and demonstrate the innovative work of CIAV organizations. Iraq and Afghanistan veterans will discuss obstacles faced during transition and we will share a special screening of the groundbreaking documentary series *In Their Boots* profile of Project Victory's extraordinary Traumatic Brain Injury treatment center.

9:15 – 10:15 & 11:30 – 12:00

CIAV Presentation: Communities In Action

Demonstrations of the great work CIAV members are accomplishing.



Panel: Outreach and Support for Military Children

1:00 – 2:20 Pennsylvania Room, 2nd Floor

No one feels the burden of deployment more than military children. Emotional and educational support is crucial to helping these children cope with the stress and anxiety of having a parent deployed overseas in a war zone.

Mary Carolyn Voght, Development and Community Resource Specialist, Our Military Kids, will address the unique challenges of children of the Guard and Reserve and how Our Military Kids addresses those needs.

Patty Barron, Director, Youth Initiatives Department, National Military Family Association (NMFA), will speak on children's mental health, the stressors of deployment, collaborations of NMFA with other organizations, and initiatives for military children. She will also speak about NMFA's Operation Purple camps for children of deployed service members.

Kate Wheeler, Director of Development, United Through Reading, will speak about the ways her organization supports deployed OIF/OEF troops and their families.

Panel: Suicide in the Military: Caring for the Surviving Families

1:00 – 2:20 Georgia Room, 2nd Floor

Today's military members are enduring multiple deployments, extended tours, combat fatigue and losing buddies all while trying to maintain their relationships and lives at home. The costs of war are taking a toll on the military family which unfortunately is resulting in a drastic increase in the suicide rate among service members both at home and abroad.

Bonnie Carroll, Director, Tragedy Assistance Program for Survivors (TAPS) will speak about her program's peer support, grief and trauma resources, casualty casework assistance and crisis intervention for all those affected by the death of a loved one serving in the Armed Forces.

Kim Ruocco, a surviving spouse and mother of two, counsels fellow survivors and potential victims.

Panel: Public, Private, and Community Partnerships

1:00 – 2:20 Rhode Island Room, 2nd Floor

This panel illustrates how collaborative efforts between government, private, nonprofit organizations, and the community strengthen the system of care and support for those who serve.

Bill Nelson, Executive Director, USA Cares, will discuss their program—Warrior Treatment Today—working with military bases in an effort to remove financial barriers to accessing PTSD treatment.

Barbara Lau, Executive Director, Cause, will describe how a small organization with limited resources is able to bring its programs to the military's largest medical facilities and Warrior Transition Units through a grassroots network of dedicated volunteers.

Tara O'Connor, Assistant Director and CFO, Veteran Homestead, Inc., will discuss the Northeast Veteran Training and Rehabilitation Center, an innovative collaboration between the Veteran Homestead and Mt. Wachusett Community College that is designed to meet the rehabilitative needs of returning Iraq and Afghanistan veterans and their families.

Lynn Chwatsky, Senior Director of Outreach Initiatives and Partners, Sesame Workshop, will discuss Sesame Street's partnership with the USO to bring the Sesame Street Muppets to children and families at military installations across the world.



Panel: Post Traumatic Stress, Traumatic Brain Injury, and Pain: Treating the Whole Person

1:00 – 2:20 Grand Ballroom, Main Floor

Not all physical injuries and wounds are visible and often the development of mental health issues begin with untreated or under-treated pain related to combat and the physical stress of military life. This panel will address the importance of addressing the physical as well as emotional wounds of combat.

Brenda Murdough, MSN, RN-C, is the Coordinator for the Military and Veterans Initiative for the American Pain Foundation. Brenda will be sharing information and resources for those who have been wounded, injured or have persistent pain, and the importance of appropriate, effective, comprehensive pain care.



Elizabeth Hawkins, Executive Director of ONE Freedom, will review stress and trauma from an adaptive standpoint of how the brain and nervous system rewire around intense events. This presentation will discuss ways to empower veterans and families to become engaged with their own internal processes for managing the trauma spectrum.

Fred D. Gusman, MSW, Executive Director of the California Transition Center for Care of Combat Veterans – The Pathway Home, is an internationally-recognized expert educator, clinician, mentor, program administrator and developer, and consultant in the field of traumatic stress.

Joseph Bobrow, Founder and President of the Coming Home Project, will speak about the spiritual injuries of war, cultivating spiritual resilience, and the role of meditation and compassionate community in transforming trauma.

Panel: Physical and Mental Healthcare: Access to Services and Amplifying Needs

2:40 – 4:00 Georgia Room, 2nd Floor

Accessing care is the first step in the journey of coming home. This panel will address the importance of quality treatment and access to services for service members and veterans.

Derek McGinnis, Amputee Program Advocate for the American Pain Foundation will discuss his story coping with TBI, traumatic amputation, pain and depression that will be highlighted in his upcoming book, *Exit Wounds*.

Horst Laube, Transition Assistance Advisor for the California National Guard, will discuss “The Hidden Majority: Addressing the Needs of a Special Population, National Guard and Reserves.”

Paul Rieckhoff, Founder and Executive Director of Iraq and Afghanistan Veterans of America (IAVA), will discuss the groundbreaking Veteran Support outreach campaign IAVA has launched in partnership with the Ad Council.

Panel: Peer Support: Helping Each Other Find A Way Home



2:40 – 4:00 Georgia Room, 2nd Floor

Peer support is an integral component for many CIAV organizations in helping veterans of the wars in Iraq and Afghanistan. This panel will discuss what peer support is and how it contributes to the veteran's well being. Panelists will discuss how to develop a wellness model and integrate peer support into ongoing services and programs.

Jon Wilson, Executive Officer of J1 Manpower and Personnel of the California National Guard, will speak about their peer-to-peer support program and how it integrates with their other veteran support programs.

Abel Moreno, Community Development Director for Vets4Vets, will discuss overcoming barriers to communication and how to build an interactive veteran community through peer support.

Mike Judd, Group Session Facilitator and Outreach Coordinator for Veterans Village of San Diego – The Warrior Traditions Program, will speak about their free, confidential support group program for OIF/OEF veterans who gather together to talk about their combat experience.

Economic Welfare: Access to Benefits, Housing and Employment

2:20 – 4:00 Pennsylvania Room, 2nd Floor

This panel will discuss the economic components of transition for the OIF/OEF veteran. CIAV panelists will address housing, access to VA compensation, legal services, and employment and training programs. The dialog will also touch upon homelessness, military discharge status, and mental health as job readiness, and other issues that complicate the transition process.

Ken Crawford, Senior Job Developer, Swords to Plowshares, will speak about Swords' employment and training program and effective methods of outreach this department has implemented.

Elinor Roberts, Director of Legal Services, Swords to Plowshares, will address how to help new veterans navigate VA claims and the military discharge upgrade process.

Ed Gonzalez, Program Supervisor for New Directions' Operation Welcome Home, will speak about housing and treatment programs for OIF/OEF veterans.

Bart Stichman, Joint Executive Director of National Veterans Legal Services Program and responsible for our Lawyers Serving Warriors™ Project, will speak about disability benefits for returning service members and veterans and discuss how their network of volunteer attorneys serve this population.

Panel: Engaging the Media: A Look Inside Coverage of the War and Where We Go Next

2:20 – 4:00 Grand Ballroom, Main Floor

How can two media outlets tell one story so differently? With the wars in Iraq and Afghanistan we have seen our news outlets arrive at different conclusions and shape the opinions of the American public. For nonprofit organizations and activists, it is important to recognize how the stories of these two wars are shaped and to be aware of how journalists shape their stories. This panel will consist of renowned journalists:



Ami Neiberger-Miller, is TAPS Communications and Public Affairs Officer and a consultant to the National Veterans Legal Services Program.

Amanda Spain, Producer for Brave New Foundation's *In Their Boots*, is working on her second season. This program focuses on bringing awareness to the American people about the issues facing OIF/OEF military, veterans, families, and survivors.

Friday, May 8 – Closing Day

- 8:00 – 9:00 **CIAV Member Breakfast**
- 9:00 – 9:15 **Welcome and Reflections** – Grand Ballroom, Main Floor
- 9:15 – 12:00 **Closing General Session** – Grand Ballroom, Main Floor
- Next Steps**
- Conference Review and Evaluation**

Speakers

Kimberly Dozier, a CBS News correspondent who worked primarily in Baghdad since August 2003, has covered Iraq and the Middle East extensively for the *CBS Evening News*, *The Early Show* and *CBS Radio News*. Last year, she published a memoir *Breathing the Fire, Fighting to Report and Survive the War in Iraq*, detailing her recovery from the car bomb that hit her team while covering a 4th ID patrol in Baghdad in May 2006.

Kimberly is the recipient of multiple awards including a 2008 Peabody Award and the 2008 RTNDA/Edward R. Murrow Award for feature reporting for a *CBS News Sunday Morning* report on two women veterans who lost limbs in Iraq.

She now covers the Pentagon and the White House as a general assignment reporter for CBS's Washington, D.C. bureau.

Amy Fairweather, Director of Policy – Swords to Plowshares (Iraq Veteran Project) and Coalition for Iraq and Afghanistan Veterans (CIAV) is an attorney specializing in public policy. She has provided technical support to survivor advocates, legal and public health professionals, community-based organizations and non-profit advocates. She is engaged in local, state and national advocacy on behalf of OIF/OEF veterans and their families. Amy received her JD from the Hastings College of the Law in San Francisco.

Steve Robinson is a retired Army Ranger, a veteran of both the first Gulf War and the 1991 Operation Provide Comfort in northern Iraq.

Steve has been at the forefront of the debate on a broad spectrum of veterans' issues resulting from the present conflicts in Iraq and Afghanistan. Robinson has recently worked with ONE Freedom to assist with programs, government relations, and as a trainer for the Strength after Service™ and Strength in Service™ programs.

Nancy Berglass, Principal, Berglass Community Investment Consulting, and Director, Iraq Afghanistan Deployment Impact Fund. During her earliest grantmaking days with California's State Local Partners Program, through her tenure as President of the renowned AIDS Memorial Quilt / NAMES Project Foundation, Ms. Berglass has facilitated grantmaking to hundreds of community-based, philanthropic and government entities. Ms. Berglass is a National Leadership Fellow of the W.K. Kellogg Foundation.

Andrew Pogany, Iraq Veteran, began his military career in 1996 when he enlisted in the U.S. Naval Reserve and was assigned to Naval Air Station Jacksonville, FL. In the summer of 1998 he switched services and enlisted in the U.S. Army. Andrew is a Special Investigator and OIF/OEF Outreach Coordinator for the National Veterans Legal Services Program and assists his OIF/OEF peers.



Our Mission: The Coalition for Iraq and Afghanistan Veterans (CIAV) is a national non-partisan partnership of organizations committed to working with and on behalf of all military, veterans, families, survivors and providers to strengthen the existing system of care and support for all those affected by the wars in Iraq and Afghanistan.

Our Vision

The Coalition for Iraq and Afghanistan Veterans (CIAV) will build strong partnerships with the non-profit community, Department of Defense (DoD), National Guard, military, and Department of Veterans Affairs (VA) to ensure the well-being of our military and veteran communities. The CIAV will increase access to quality care and services for post-9/11 veterans, service members, families and survivors through collaboration among service providers and subject matter experts.

We are committed...

- to honoring all members of the Armed Services, all veterans, as well as their families and survivors.
- to advancing the cause of the military and veteran community through the provision of high-quality services and referrals.
- to advancing research and information sharing to identify and support best practices on behalf of the military and veteran community.



CIAV Rights and Responsibilities

- No CIAV organization or staff member will make any statement on policy, partisan politics or practice which may be interpreted as a statement from any other member or the group as a whole.
- The CIAV staff will provide technical support in the areas of non-profit management, fundraising, and community education through basic referrals, research, webinars and conferences.
- The CIAV staff will facilitate service referrals among the agencies in order to ‘close the loop’ and ensure to the extent possible that where there are appropriate referrals to be made, they are addressed in the best timely manner.
- Each CIAV organization is responsive to calls for assistance and support from other CIAV organizations. This does not mean that we actually provide services to one another but to the best extent possible we recognize the importance of the work of all agencies.

COALITION FOR

IRAQ+AFGHANISTAN

VETERANS

The Advertising Council
Air Compassion for Veterans
American Pain Foundation
Armed Services YMCA of the USA
Brave New Foundation
California National Guard Assistance Fund
Comfort for America's Uniformed Services (Cause)
Coming Home Project
Community Foundation in Jacksonville
Dade Community Foundation
The Dallas Foundation
Disability Rights Advocates
Disabled American Veterans
Fisher House Foundation
Gulf Coast Community Foundation
Homes for Our Troops
Injured Marine Semper Fi Fund
Intrepid Fallen Heroes Fund
Iraq and Afghanistan Veterans of America (IAVA)
Jacob's Light Foundation
Marine Corps Scholarship Foundation
Michigan National Guard Family Fund
National Military Family Association
National Veterans Foundation
National Veterans Legal Services Program
Navy-Marine Corps Relief Society
New Directions
ONE Freedom
Operation Homefront
Operation Mend
Our Military Kids

The Pathway Home
Pentagon Federal Credit Union Foundation
Permian Basin Area Foundation
Project Return to Work
Project Victory
RAND Corporation
Returning Heroes Home
Salvation Army Liberty Program
San Antonio Area Foundation
Sentinels of Freedom Scholarship Foundation
Sesame Workshop
Swords to Plowshares
Tragedy Assistance Program for Survivors (TAPS)
United Through Reading
USA Cares
Veterans Homestead
Veterans of Foreign Wars Foundation
Vets4Vets
Veterans Village of San Diego
Zero to Three

CIAV Staff

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